Town of Mt. Pleasant
Board of Commissioners
Budget Workshop Meeting
Town Hall- Executive Board Room
Friday, March 2, 2018 at 6:00 P.M.

Attendance:  Mayor Del Eudy
Mayor Pro-Tem/Commissioner Lori Furr
Commissioner Warren Chapman (absent, excused)
Commissioner William Meadows
Commissioner Steve Ashby
Commissioner Justin Simpson
Town Administrator Randy Holloway
Town Clerk Amy Schueneman

Also Present: Crystal Smith, Bobby Hartsell, Jerry Taylor, and Kenneth Black.

Mayor Eudy called the meeting to order and welcomed those attending.

A motion to excuse Commissioner Chapman from the meeting was made by Commissioner Simpson with a second by Commissioner Furr. All Board members were in favor. (4-0, Commissioner Chapman excused)

Mayor Eudy then turned the meeting over to Erin Burris, Town Planner, to present the power point presentation concerning the findings of the Comprehensive Plan and priorities for the FY2018/2019 Budget Planning.

***Attached to the minutes of the Budget Workshop is a copy of the Power Point presentation, Sign Options, and Priority Survey.***

Page 13- Under CC5 the Town would need to find $20,000 in its annual budget to implement the façade grant program, as well as adopting a program to do this. Yadkinville is currently doing this.

Page 14- Under CC6 Erin Burris presented a handout with several sign options for the Commissioners to choose for the newly built sign at Dutch Road and Hwy 73 coming into Town. There are several design choices. Town Seals can also be added to the design, if the Board would like them applied to the brick. After the Commissioners discussed it for several minutes, the sign on page 4 of the
handout was chosen. The Commissioners thought it was simple and could be read easily when traveling 55mph.

Page 16- Under ED1 the Town is setting up a meeting to discuss the website design. Under ED2 the Board feels the Economic Development Tax Incentive should be a little more prominent on the website for easier location by a business when looking on the website.

Page 19- Under LU4 the Board is waiting to hear from the county on whether bids were made and/or accepted for the old Mt. Pleasant Middle School. Last day for bids was today.

Page 20- Under LU5 Mrs. Burris suggested the Board may need to come up with a plan to provide incentives for conservation development.

Page 22- Concerning DT2 In order to get funding for outside sources the Town needs to get engineering plans and cost estimates about the streetscape improvements.

Page 29- To implement PR8 the Town would need to have a part time recreation coordinator. However, with budget restrictions this is not feasible for FY2018-2019 per Randy Holloway. To attract Private Recreational facilities the Town would have to generate and promote community involvement. Commissioner Furr stated that Fit Connections does not have a capacity crowd now and other facilities may not be needed at this time.

Page 32- IS8 Erin Burris strongly recommended developing a Capital Improvements Plan (CIP) immediately in order to apply for funding for Town projects.

Page 33- IS9 To make things easier for Code Enforcement the Town must overhaul the Code of Ordinance book. The residents are able to walk their donkey down the sidewalk but not their dogs. It has been over 20 years since the last time the Code book has been redone. This is crucial for the Town to enforce housing standards and for Jeff Watts, Code Enforcement Officer, to enforce.

At the end of the presentation, Erin Burris handed everyone a list of items identified by the Comprehensive Plan by categories and asked each person to prioritize them by what they think are the most critical items to be addressed first.

**COMMENTS**
Following the Power Point presentation by Erin Burris, Mayor Eudy thanked everyone for attending this session since it will put priorities in perspective prior to the next morning’s budget discussion.
ADJOURNMENT

With nothing else to come before the Board, Commissioner Furr made a motion to adjourn. Commissioner Simpson seconded the motion with all Board Members in favor. (4-0; Commissioner Chapman was excused)

By our signatures the following minutes were approved as submitted and amended on Monday, April 9, 2018 in the Regular Meeting.

Amy Schueneman  Mayor W. Del Eudy
Town Clerk  Mayor
PUBLIC INPUT

SURVEY

What do you like about the Town of Mount Pleasant? (Choose top three)

- Sense of community: 405
- Schools: 384
- Location:
- Safety:
- Local businesses: 78
- Athletics & recreation: 47
- Housing choices: 47

Number of Responses
The Town of Mount Pleasant is an attractive, safe, family-oriented community that values its history while highlighting its rural setting and agrarian roots. Its small-town charm is balanced by controlled growth, sound infrastructure, suitable recreational and athletic facilities, a vibrant downtown, tourism offerings, and a variety of shops and restaurants for residents and visitors.
Please rank the top three items in order of importance as they relate to the Mount Pleasant’s future.

- Community appearance: 323 responses
- Healthy living, parks & recreation: 273 responses
- Commercial development: 187 responses
- Emergency Services: 187 responses
- Downtown: 171 responses
- Environmental protection: 170 responses
- Transportation: 124 responses
- Utilities: 99 responses
- Housing: 99 responses
Every community has its shortcomings. Which of the following do you think apply to Town of Mount Pleasant? (Check all that apply)
In the future, what types of development should the Town encourage? (Check all that apply)

- Healthy living/parks & recreation facilities: 350
- Full-service restaurants: 319
- Small-scale retail: 262
- Single-family residential: 274
- Fast food restaurants: 132
- Senior living: 113
- Medical facilities: 102
- Townhomes/condos: 85
- Large-scale retail: 80
- Office space: 62
- Other: 56
- No further development: 55
- Industrial facilities: 49
- Apartments: 49
- Duplex residential: 33
- Services: 7
SURVEY

What do you like most about Downtown Mount Pleasant? (Check all that apply)

- Sidewalks & walkability: 265 responses
- Buildings: 195 responses
- Businesses: 114 responses
- Landscaping / Trees: 66 responses
- Other: 45 responses
- Parking Availability: 19 responses
- Signs: 19 responses
What do you like least about Downtown Mount Pleasant? (Check all that apply)
What uses do you think are crucial for a successful Downtown? (Check all that apply)
PUBLIC INPUT

SURVEY

What would make Downtown a place that you would want to spend time?
PUBLIC INPUT

SURVEY

Describe a vision for the future of the Town of Mount Pleasant or list physical attributes that you want to see.
COMMUNITY CHARACTER GOAL

Embrace Mount Pleasant's small-town charm, history, and rural atmosphere as catalysts for revitalization and economic development.

- Retain Town's charm
- Capitalize on role as a rural community where visitors can experience a slower pace
- Highlight history with revitalized downtown, well-preserved historic homes, Eastern Cabarrus History Museum, and local antiques
# COMMUNITY CHARACTER GOAL

## IMPLEMENTATION STATUS

<table>
<thead>
<tr>
<th>ID</th>
<th>IMPLEMENTATION ACTION</th>
<th>PRIORITY</th>
<th>COST ESTIMATES</th>
<th>ESTIMATED YEAR</th>
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</thead>
<tbody>
<tr>
<td>CC1</td>
<td>Market Mount Pleasant as a place to experience local history, outdoor activities, and agriculture with all the charms of small-town life.</td>
<td>MED</td>
<td>Need cost estimates</td>
<td>2019-2020</td>
<td>No action. Marketing firm needed.</td>
</tr>
<tr>
<td>CC2</td>
<td>Improve landscaping, signage, and building design standards for new and expanding development to enhance and be compatible with surrounding development.</td>
<td>HIGH</td>
<td>Policy (Staff time &amp; advertising costs)</td>
<td>2018</td>
<td>P&amp;Z Board has recommended approval on updated building design standards.</td>
</tr>
<tr>
<td>CC3</td>
<td>Adopt building maintenance regulations and allocate additional funding for proactive enforcement.</td>
<td>HIGH</td>
<td>Policy (Staff Time)</td>
<td>2018</td>
<td>To be part of Code of Ordinances update.</td>
</tr>
<tr>
<td>CC4</td>
<td>Work with property owners to preserve and rehabilitate historic structures.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>73 &amp; Main complete. Ongoing effort.</td>
</tr>
<tr>
<td>CC5</td>
<td>Implement a façade grant program to provide conceptual design and financial assistance to property owners making specified improvements to buildings and sites that meet adopted building design, parking, and landscaping standards. Downtown buildings should receive first priority.</td>
<td>HIGH</td>
<td>$20,000 (Annual)</td>
<td>2018</td>
<td>No Action. Need to adopt program.</td>
</tr>
</tbody>
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## COMMUNITY CHARACTER GOAL

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<tr>
<td>CC7</td>
<td>Host or participate in additional community events and festivals in keeping with Mount Pleasant’s branding related to agriculture and historic, small-town life.</td>
<td>MED</td>
<td>Need cost estimates (annual)</td>
<td>Ongoing</td>
<td>No action. Need to establish Committee and/or hire part time assistance.</td>
</tr>
</tbody>
</table>
ECONOMIC DEVELOPMENT GOAL

Attract and retain a variety of businesses and light industry to promote a robust and diverse economic base and employment opportunities for residents.

- Replace lost textile jobs with new small-scale industries
- Broaden and diversify economic base
- Identify and promote available and underutilized property
- Upgrade existing infrastructure
- Provide incentives for the reuse and updating of large buildings
- Provide and excellent quality-of-life
## ECONOMIC DEVELOPMENT GOAL

### IMPLEMENTATION STATUS

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<tbody>
<tr>
<td>ED1</td>
<td>Conduct a branding and marketing initiative to promote the Town of Mount Pleasant, including logo, motto, website, and social media strategy.</td>
<td>HIGH</td>
<td>Need cost estimates</td>
<td>2018</td>
<td>No action. Marketing/Website consultant(s) needed.</td>
</tr>
<tr>
<td>ED2</td>
<td>Work with the Cabarrus Economic Development Commission (EDC) and Cabarrus Convention and Visitors Bureau (CVB) to diversify the economic base with light industrial, retail, tourism opportunities, and overnight accommodations, drawing visitors from the nearby Cabarrus Events Arena and other nearby attractions.</td>
<td>MED</td>
<td>Policy (Staff time), Econ. Dev. Tax Incentive</td>
<td>Ongoing</td>
<td>Economic Development Tax Incentive is in place. Needs some minor editing, better visual appeal, and promotion.</td>
</tr>
<tr>
<td>ED3</td>
<td>Work with Cabarrus County Economic Development Commission (EDC) to maintain an up-to-date online inventory of available properties for large-scale employment, economic development, and adaptive reuse, and work to ensure proper zoning designations are in place to accommodate such uses.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Coordination with EDC beginning. Ongoing effort.</td>
</tr>
<tr>
<td>ED4</td>
<td>Continue to provide and promote economic incentives to attract light industry and encourage the reuse of underutilized buildings.</td>
<td>MED</td>
<td>Policy (Staff time), Econ. Dev. Tax Incentive</td>
<td>Ongoing</td>
<td>Economic Development Tax Incentive is in place. Needs some minor editing, better visual appeal, and promotion.</td>
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## ECONOMIC DEVELOPMENT GOAL

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<tr>
<td>ED5</td>
<td>Actively recruit retail sectors for which there is market leakage to surrounding market areas.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Retail market data has been provided to interested parties. Ongoing effort.</td>
</tr>
<tr>
<td>ED6</td>
<td>Work with Rowan-Cabarrus Community College, Mount Pleasant High School, Cabarrus County Cooperative Extension, and the Lomax Incubator Farm to promote small business, vocational, trade, and agricultural education and training to attract light industry and encourage entrepreneurship.</td>
<td>LOW</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>No action.</td>
</tr>
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</table>
LAND USE & GROWTH MANAGEMENT GOAL

Establish a sustainable land development pattern that complements the character of the Town while promoting economic development and controlled growth where adequate infrastructure exists and ensuring the preservation of environmentally sensitive areas, adequate open space, and recreational opportunities.

- Small-scale, controlled growth
- Preserve surrounding agricultural lands and environmentally-sensitive areas
- New development should reflect the character of the Town
- Build on and extend the existing street grid
- Encourage a mixture of compatible uses with intensity-based land use categories
- Strong site and building design standards
## LAND USE & GROWTH MANAGEMENT GOAL

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<tr>
<td>LU1</td>
<td>Utilize the Future Land Use Map to encourage development that is compatible with its surroundings and available infrastructure and services while discouraging development of forested, agricultural, and conservation areas.</td>
<td>HIGH</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Already been used several times with inquiring parties. Ongoing effort.</td>
</tr>
<tr>
<td>LU2</td>
<td>Encourage the revitalization and reuse of currently unused or underutilized structures and sites.</td>
<td>HIGH</td>
<td>Econ. Dev. Tax Incentive</td>
<td>Ongoing</td>
<td>Economic Development Tax Incentive is in place. Needs some minor editing, better visual appeal, and promotion.</td>
</tr>
<tr>
<td>LU3</td>
<td>Promote infill residential development to more fully utilize existing infrastructure, with a strong focus on areas within walking distance of the Downtown Core to help support downtown businesses.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>A rezoning application for infill residential has been received. Infrastructure standards may need adjustment.</td>
</tr>
<tr>
<td>LU4</td>
<td>Encourage the redevelopment or reuse of the former middle school site, preferably with a mix of uses to include recreation, restaurants, retail, office, institutional, and residential.</td>
<td>MED</td>
<td>Policy (Staff time), Econ. Dev. Tax Incentive</td>
<td>2018-2019</td>
<td>Cab. Co. has received proposals and bids. Comp. Plan info. and Tax Incentive info. have been provided to interested parties. Awaiting development plan proposal.</td>
</tr>
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<tr>
<td>LU5</td>
<td>Encourage the preservation of open space, forestland, and farmland with minimum open space requirements and conservation development options for residential development.</td>
<td>HIGH</td>
<td>Policy (Staff time)</td>
<td>2017</td>
<td>Complete. May need to revisit incentives for conservation development.</td>
</tr>
<tr>
<td>LU6</td>
<td>Work with Cabarrus County Soil and Water Conservation, the North Carolina Wildlife Resources Commission, and Catawba Lands Conservancy to educate property owners on the benefits of conservation easements.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>No action.</td>
</tr>
</tbody>
</table>
DOWNTOWN GOAL

Cultivate a vibrant and attractive downtown atmosphere that residents and visitors enjoy while enhancing community character through the preservation of historic resources.

- Central hub of activity for the community
- Draw visitors and set the tone for the overall character of the Town
- Legacy of both preservation and progress
- Work with property owners to maintain the Town's character and history
## DOWNTOWN GOAL

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<tr>
<td>DT1</td>
<td>Improve downtown parking availability and quality by constructing a municipal parking lot and working with downtown property owners to make improvements to existing parking. Explore additional areas where parking can be improved upon.</td>
<td>HIGH</td>
<td>Need cost estimates</td>
<td>2017-2020</td>
<td>Municipal Parking Lot complete. Need to complete adjacent resurfacing. Discussions commenced with property owners south of W. Franklin. Need to produce parking plan and cost estimates.</td>
</tr>
<tr>
<td>DT2</td>
<td>Facilitate streetscape improvements including burying or relocating power lines along Main Street and Franklin Street, updating sidewalks, improving on-street parking, and adding planters, pedestrian scale lighting, and benches.</td>
<td>MED</td>
<td>Need cost estimates</td>
<td>2018-2020</td>
<td>Need engineering plans and cost estimates to pursue NCDOT funding. Also need to decide on Main St. resurfacing timing.</td>
</tr>
<tr>
<td>DT3</td>
<td>Encourage the reuse of the old theater building on south Main Street as a movie theater or music venue to draw visitors to downtown.</td>
<td>MED</td>
<td>Policy (Staff time), Econ. Dev. Tax Incentive</td>
<td>2018-2020</td>
<td>Comp. Plan info. and Tax Incentive info. have been provided to interested parties.</td>
</tr>
<tr>
<td>DT4</td>
<td>Encourage the construction of compatible infill buildings within the downtown.</td>
<td>MED</td>
<td>Policy (Staff time), Econ. Dev. Tax Incentive</td>
<td>Ongoing</td>
<td>Comp. Plan info. and Tax Incentive info. have been provided to interested parties.</td>
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## DOWNTOWN GOAL

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<td>DT5</td>
<td>Fully utilize the Town Hall property and available adjacent properties.</td>
<td>MED</td>
<td>Adjacent property acquisition- $44,500. Need cost estimates</td>
<td>2018-2025</td>
<td>Playground and picnic shelter have been installed. Batting cages have been relocated. Need to pursue additional property acquisition and agreement with Holy Trinity Lutheran. Need cost estimates on ballfield improvements.</td>
</tr>
<tr>
<td>DT6</td>
<td>Adopt ordinances and policies to improve the appearance of downtown, including infill building design standards, building maintenance codes, and active storefront requirements.</td>
<td>HIGH</td>
<td>Policy (Staff Time)</td>
<td>2018-2020</td>
<td>P&amp;Z Board has recommended approval on updated building design standards. Other codes to be part of Code of Ordinance update.</td>
</tr>
<tr>
<td>DT7</td>
<td>Work with property owners and local artists to add murals on the blank walls of non-historic buildings or restore historic signs in the downtown.</td>
<td>LOW</td>
<td>Policy (Staff Time)</td>
<td>Ongoing</td>
<td>P&amp;Z Board has recommended including mural provisions building design standards.</td>
</tr>
</tbody>
</table>
DT5. Fully utilize the Town Hall property and available adjacent properties to include Town government, expanded Fire Station, Cabarrus County Senior Center, Community Center, baseball field, batting cages, updated playground, picnic shelter, farmers market, event space, greenway trailhead, ample parking, and space for future recreation expansion.
PARKS & RECREATION GOAL

Collaborate to provide recreational amenities and athletic programming for the Town of Mount Pleasant and eastern Cabarrus County.

- Assist Cabarrus County in implementing recommendations of the Active Living & Parks Comprehensive Master Plan, including securing a district park location
- Work with local non-profit youth athletic associations
- Look for opportunities to add to the Carolina Thread Trail
# PARKS & RECREATION GOAL

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<tr>
<td>PR1</td>
<td>Work with Cabarrus County to provide additional recreational amenities in the vicinity of Mount Pleasant, including a future County district park as recommended in the Cabarrus County Active Living &amp; Parks Department Comprehensive Master Plan.</td>
<td>HIGH</td>
<td>Policy (Staff Time)</td>
<td>2018-2020</td>
<td>Cab. Co. has agreed to use proceeds from sale of old Middle School towards purchase of district park property. Town staff has been helping County identify a potential location.</td>
</tr>
<tr>
<td>PR2</td>
<td>Expand and make improvements to park on the Town Hall property to serve as a community park for the Town.</td>
<td>MED</td>
<td>Need cost estimates</td>
<td>2018-2025</td>
<td>Playground &amp; picnic shelter have been installed. Batting cages relocated. Need to pursue additional property acquisition and agreement with Holy Trinity Lutheran. Need cost estimates on ballfield improvements.</td>
</tr>
<tr>
<td>PR3</td>
<td>Work with the Carolina Thread Trail to expand the trail from the Buffalo Creek Preserve and complete segments identified in the trail master plan. Additionally, facilitate the construction of a greenway spur from Mount Pleasant Community Park to the Carolina Thread Trail along Dutch Buffalo Creek and the former prison site on Dutch Road.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Staff is working closely with Carolina Thread Trail on opportunities. Connections from downtown are currently being identified.</td>
</tr>
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## PARKS & RECREATION GOAL

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<tr>
<td>PR4</td>
<td>Work with the Catawba Lands Conservancy and Cabarrus County to introduce more recreational amenities at the Buffalo Creek Preserve.</td>
<td>MED</td>
<td>Policy (Staff Time)</td>
<td>2018-2020</td>
<td>Town staff has been in contact with Catawba Lands Conservancy and Cab. Co. to identify potential amenities.</td>
</tr>
<tr>
<td>PR5</td>
<td>Work with local non-profit youth sports leagues to pool programming resources.</td>
<td>MED</td>
<td>Part-time recreation coordinator (annual)</td>
<td>2018 (ongoing)</td>
<td>Staff has been in contact with MPYAA representative to discuss needs. Need to reach out to other leagues.</td>
</tr>
<tr>
<td>PR6</td>
<td>Work with Cabarrus County to retain the use of the existing youth baseball fields located at the corner of North Main Street and North Drive until new ballfields can be constructed within a new district park.</td>
<td>HIGH</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Cab. Co. has agreed to retain use of ballfield until new fields are established at new district park. Some temporary parking improvements may be needed if old middle school site redevelops first.</td>
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## PARKS & RECREATION GOAL

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<td>PR7</td>
<td>Work with Cabarrus County and Cabarrus County Schools to more fully utilize the track and field located adjacent to the elementary school. This includes the addition of parking, stands, and restroom facilities.</td>
<td>MED</td>
<td>Need Cost Estimates</td>
<td>2019-2020</td>
<td>Both Cab. Co. and CCS are open to additional parking and improvements but are not interested in participating financially at this time. Need engineering plans and cost estimates to pursue grant funding.</td>
</tr>
<tr>
<td>PR8</td>
<td>Encourage a private recreation center and/or performing arts center at the former middle school site or other location within the Town.</td>
<td>MED</td>
<td>Part-time recreation coordinator (annual)</td>
<td>2018 (ongoing)</td>
<td>Staff has been in contact with MPYAA representative to discuss needs. Need to reach out to other leagues.</td>
</tr>
</tbody>
</table>
PR1. Work with Cabarrus County to provide additional recreational amenities in the vicinity of Mount Pleasant, including a future County district park as recommended in the Cabarrus County Active Living & Parks Department Comprehensive Master Plan.
INFRASTRUCTURE & SERVICES GOAL

Provide sound utility and transportation infrastructure and exemplary municipal services that sustain and improve existing development while promoting economic growth and an excellent quality of life for the Town’s residents.

- Work with Cabarrus-Rowan Metropolitan Planning Organization to modify the adopted Comprehensive Transportation plan to more closely align with the Town’s vision.
- Ensure the safe, effective and efficient delivery of services to enhance the quality of life.
- Provide adequate, well-maintained infrastructure and emergency services
# INFRASTRUCTURE & SERVICES GOAL

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<tr>
<td>IS1</td>
<td>Develop a Capital Improvements Plan dedicating funds annually to priority infrastructure projects.</td>
<td>HIGH</td>
<td>Planning Consultant $8,000, Engineering Estimates, Staff Time</td>
<td>2018</td>
<td>Town has received a proposal from planning consultant to facilitate process. Need estimate from Engineer to produce individual project cost estimates.</td>
</tr>
<tr>
<td>IS2</td>
<td>Work with NCDOT and the Cabarrus-Rowan Metropolitan Planning Organization (MPO) to modify and implement the Metropolitan Transportation Plan (MTP) and Comprehensive Transportation Plan (CTP) index.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Preferred cross sections submitted to MPO.</td>
</tr>
<tr>
<td>IS3</td>
<td>Repair existing sidewalks and construct new pedestrian connections throughout Town.</td>
<td>HIGH</td>
<td>Capital Improvement, Need Cost Estimates</td>
<td>Ongoing</td>
<td>To be identified in Capital Improvements Plan.</td>
</tr>
<tr>
<td>IS4</td>
<td>Evaluate Town-maintained streets for immediate repair needs, scoring them based on condition, and establish a rotating paving schedule to ensure ongoing maintenance.</td>
<td>HIGH</td>
<td>Capital Improvement, Need Cost Estimates</td>
<td>Ongoing</td>
<td>To be identified in Capital Improvements Plan.</td>
</tr>
<tr>
<td>IS5</td>
<td>Pursue opportunities to increase connectivity and continue the Town’s street grid through infill development.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>No action. Dependent upon development proposals.</td>
</tr>
<tr>
<td>IS6</td>
<td>Work collaboratively with local fire stations to provide adequate facilities, equipment, and technology to keep response times and insurance rates low while ensuring the safety of the community’s citizens, businesses and visitors.</td>
<td>HIGH</td>
<td>Capital Improvement, Need Cost Estimates</td>
<td>Ongoing</td>
<td>Plans completed and bids received for updated fire station.</td>
</tr>
</tbody>
</table>
# INFRASTRUCTURE & SERVICES GOAL

## IMPLEMENTATION STATUS

<table>
<thead>
<tr>
<th>ID</th>
<th>IMPLEMENTATION ACTION</th>
<th>PRIORITY</th>
<th>COST ESTIMATES</th>
<th>TARGET YEAR(S)</th>
<th>STATUS</th>
</tr>
</thead>
<tbody>
<tr>
<td>IS7</td>
<td>Pursue access management and aesthetic improvements through reduced curb cuts, streetscape enhancements, and inter-development connectivity between adjacent sites.</td>
<td>MED</td>
<td>Policy, Staff Time, Need cost estimates</td>
<td>Ongoing</td>
<td>No action. Need engineering drawings and cost estimates for Franklin and Main Street improvements to pursue NCDOT funding.</td>
</tr>
<tr>
<td>IS8</td>
<td>Place priority on updating existing utilities infrastructure rather than expanding utilities infrastructure, and only provide utilities infrastructure to properties within the Town limits or those that annex into the Town limits. This includes updating the Town’s Water &amp; Sewer Master Plan.</td>
<td>HIGH</td>
<td>Capital Improvement, Need Cost Estimates</td>
<td>Ongoing</td>
<td>Need to get estimate on updating Water and Sewer Master Plan. Balance infrastructure that improves tax base with replacement of older infrastructure in existing areas.</td>
</tr>
<tr>
<td>IS9</td>
<td>Codify, organize, and update the Town’s ordinances to ensure consistency and prevent contradictions in the regulatory framework.</td>
<td>HIGH</td>
<td>$10,000 plus legal review fees</td>
<td>2018</td>
<td>Town has received a proposal from planning consultant to facilitate process. Need estimate from Attorney for legal review.</td>
</tr>
<tr>
<td>IS10</td>
<td>Maintain a tax rate that ensures sufficient revenue to provide high quality services and funding for the Capital Improvement Program while remaining competitive with peer communities.</td>
<td>MED</td>
<td>Policy (Staff time)</td>
<td>Ongoing</td>
<td>Identify revenue sources to fund capital improvements (i.e. transportation, infrastructure parks &amp; rec.)</td>
</tr>
</tbody>
</table>
IMPLEMENTATION

FUNDING RESOURCES

- USDA Infrastructure Grants & Low Interest Loans based on Mount Pleasant's location in a rural census tract

- US Department of Energy Energy Efficiency and Conservation Block Grants

- NCDOT/MPO/Federal Transportation funds

- NC Recreation Trails program

- Land and Water Conservation Trust Fund

- NC Parks and Recreation Trust Fund (PARTF)

- Private Sector resources including the Cannon Foundation and Cabarrus County Community Foundation

Consider allocating money to pay for grant writing assistance.
Annual Costs
If implemented, costs for these strategies would occur annually.

One-Time Costs
If implemented, costs for these strategies would occur once and not occur again.

Capital Improvements
Costs for these strategies include multiple steps, generally including the following:

1. Project cost estimates.
2. Engineering plans.
3. Construction costs.

Capital improvements will be included in the Capital Improvements plan to be completed, but cost estimates and plans need to be produced as soon as possible to pursue funding for priority projects.
Sign Options